

Superior Essex Data Cable Manufacturing Facility Achieves Zero Waste to Landfill Certification

Atlanta, GA - July 7, 2015

Superior Essex announces that it has achieved a Zero Waste to Landfill certification for its copper data cable manufacturing facility in Hoisington, Kansas. This is the first Zero Waste to Landfill certification ever achieved by a communications cable manufacturer, and it is a designation that has been attained by very few manufacturers of any type. Superior Essex was awarded its Zero Waste to Landfill certification by GreenCircle Certified, LLC., a prominent third-party certifier of environmental claims.

Zero Waste to Landfill certification is a means of recognizing the achievement of a 100% landfill waste diversion rate. Landfill waste diversion, defined as the prevention and reduction of generated waste through source reduction, recycling, reuse, or composting, has been characterized as one of the best ways manufacturing companies can demonstrate genuine environmental responsibility. Today's announcement marks an improvement from the 91% landfill waste diversion rate that the company achieved in 2014. The Hoisington plant will continue to recycle and reuse materials internally, sending only ~2% of materials generated to a Waste to Energy facility.

"This achievement is the result of many years spent devising new ways to continuously reduce waste, and a testament to the dedication and hard work our Hoisington plant employees exhibited in reducing our environmental footprint," says Tony Szot, Plant Manager of the Superior Essex Hoisington facility. "Through these continued efforts we have kept tens of millions of pounds of waste from reaching landfills."

Tim Waldner, President of Superior Essex - Communications Division, states "Zero waste certification of our Kansas data cable production facility is just the latest among several environmental firsts for Superior Essex. It is our goal to be the industry leader in environmental sustainability, which gives us a responsibility to achieve performance levels that are not merely incremental, but are groundbreaking. I hope that our actions inspire the rest of the cabling industry to make sustainability improvements which are significant in terms of both scope and materiality."

To learn more about Superior Essex Environmental Initiatives, visit our [Environmental page](#).

Superior Essex
Eric Perry, Vice President, Applications Engineering and Quality
770-657-6000

About Superior Essex

Superior Essex International LP is a leading manufacturer and supplier of cable, wire and accessory products serving the communications industry, energy industry and related distribution markets for over 80 years. Product lines include Indoor and Outside Plant (OSP) copper and fiber data cables, Distributed Antenna Systems (DAS) coaxial cables and accessories, Fiber-to-the-Premises (FTTP) closures, fire alarm/security (FAS) cables, and low/medium voltage energy cable products and accessories. Superior Essex International LP is a subsidiary of Superior Essex Inc. [SuperiorEssex.com](#)