Evolving Applications: Innovative Solutions

QUALITY

PERFORMANCE

SUPERIOR ESSEX

Evolving Applications: Innovative Solutions
With Superior Essex I have one supplier to cover all of my cabling applications. It is one less thing I have to worry about.

Joe Kramer, Cable Plant Administrator/IT Inspector
Los Rios Community College District

My clients expect more than top quality products; they demand expertise, prompt technical support and high value. Superior Essex delivers on all of these.

Jason Woods, Infrastructure Manager
Alfatech Cambridge Group

We have used Superior Essex cable products for many years without fail. They have never let us down.

Pete Archacki, RCDD, Director Structured Cabling Systems
Continental Electrical Construction Company

I am busy working for my clients so if I have questions for vendors, I need answers quickly. Superior Essex has always impressed me with both their technical expertise and the support they offer me when I need it.

Jorge Gomez, PE, RCDD, Managing Member
J&A Engineering, LLC
Superior Essex is a global leader in the design, manufacture and supply of a wide range of communications and data cable products.

With more than 50 years experience in telecommunications, we have cultivated one of the broadest offerings of high performance copper and fiber cables in the industry and built a reputation for delivering quality products to the market.

Along the way, we have become the preferred choice of many leading enterprises that have come to rely on our innovative solutions for their evolving applications.
Camino Medical Group
Mountain View, CA

Notable: Provides medical care to more than 200,000 patients in the Bay Area

Cable Product(s): 10G 10-Gigabit Ethernet cable and Interlocked Armored Fiber cable

Application: Network the medical office buildings

Desjardins Financial-Financiers
Québec, Canada

Notable: A well-known Canadian financial institution

Cable Product(s): 10G 10G CAT 6A cable

Application: New datacenter installation
Bonestroo
St. Paul, MN

Notable: An award winning architectural, engineering and construction company

Cable Product(s): 10Gain CAT 6A cable

Application: Create a 10G Ethernet network for its new office building

Canyon Ranch
Tucson, AZ

Notable: A world-renowned wellness and lifestyle company

Cable Product(s): NextGain CAT 6eX and 10Gain CAT 6A cables

Application: Network its Hotel & Resort and Living facilities in Miami, Florida

Additional 10Gigabit Ethernet Projects

- City of Quesnel
  Quesnel, British Columbia
- Great Lakes Custom Tool Manufacturing
  Peshtigo, WI
- Lincoln Memorial University
  Harrogate, TN
- Orange County Emergency Operations Center
  Silverado, CA
- Riverside Community Hospital
  Riverside, CA
- Ropes & Gray
  New York, NY
- UCLA Westwood Replacement Hospital
  Los Angeles, CA
Genitope
Fremont, CA

Notable: A biotechnology company focused on the research and development of novel immunotherapies for cancer treatment

Cable Product(s): Cobra CAT 5e+, TeraGain 10G fiber, and OSP copper cables

Application: Support infrastructure for the corporate headquarters network

Carson Tahoe Regional Healthcare
Carson City, NV

Notable: Striving to become one of the top wired hospitals in the country

Cable Product(s): DataGain CAT 6+ and TeraGain fiber cables

Application: Speed the transfer of patient records and medical diagnostic images, and interconnect its on-campus and off-site medical facilities
DuBois Regional Medical Center
DuBois, PA

Notable: One of the top 100 hospitals in the nation
Cable Product(s): Copper data cables and TeraGain 10G laser optimized fiber cables
Application: Carry all voice and data traffic in the network

University of Nuevo Leon Hospital
Monterrey, México

Notable: One of the country’s top public medical schools
Cable Product(s): TeraGain multimode fiber optic cable
Application: Enable telemedicine (long-distance physician and patient consultations) and large-scale video conferencing

Additional Healthcare Projects

- Baptist Hospital East
  Louisville, KY
- Boston Medical Center
  Boston, MA
- Caremark
  San Antonio, TX
- Central DuPage Hospital
  Winfield, IL
- UC Davis Medical Center
  Sacramento, CA
- DPT Laboratories
  San Antonio, TX
- H. Lee Moffitt Cancer Center & Research Institute
  Tampa, FL
- Lakeland Regional Health Center
  St. Joseph, MI
- Marquette General Health Systems
  Marquette, MI
- Nektar Therapeutics
  San Carlos, CA
- Parrish Medical Center
  Titusville, FL
- Palo Alto Medical Foundation
  Sunnyvale, CA
- Schering-Plough
  Cambridge, MA
Education

Stanford University
Palo Alto, CA

Notable: One of the world’s leading research and teaching institutions

Cable Product(s): Bundled cable design (CAT 5e cables and TeraGain multimode fiber cable combined), and various configurations of high pair count cable and TeraGain fiber optic cables

Application: Provide voice and data backbones for an advanced communications network throughout the Stanford James H. Clark Center

University of Notre Dame
South Bend, IN

Notable: Ranked as one of the nation’s most selective institutions of higher learning

Cable Product(s): Indoor/Outdoor tight buffer fiber cables

Application: Largest single mode fiber installation on campus
Georgia Institute of Technology
Atlanta, GA

Notable: Consistently ranked among the top ten public universities in the United States
Cable Product(s): Various copper and fiber cables
Application: A major campus network upgrade

Pennsylvania State University
State College, PA

Notable: Among the ten largest public universities in the United States
Cable Product(s): NextGain CAT 6eX cable
Application: Full network upgrade at its prestigious Pond Laboratory

Additional Education Projects
- Des Moines Area Community College
  Des Moines, IA
- Georgia State University
  Atlanta, GA
- Los Rios Community College District
  Sacramento, CA
- Northern Arizona University
  Gilbert, AZ
- Texas A&M University
  College Station, TX
- Temple University
  Philadelphia, PA
- University of Arkansas
  Fayetteville, AR
- University of Georgia
  Athens, GA
- University of Rhode Island
  Kingston, RI
- University of South Florida
  Tampa, FL
- University of Texas
  Dallas, TX
- University of Toledo
  Toledo, OH
- University of Western Michigan
  Kalamazoo, MI
- University of Wisconsin
  Green Bay, WI
Boston Financial Data Services  
Canton, MA

Notable: One of the largest and most successful third-party mutual fund service providers in the United States

Cable Product(s): DataGain CAT 6+ cable

Application: Retrofit its backup data recovery and support facility

USAA Insurance  
San Antonio, TX

Notable: A worldwide insurance and diversified financial services provider for U.S. military families

Cable Product(s): DataGain CAT 6+ cable

Application: Network expansion at the company headquarters
Mellon Capital Management
San Francisco, CA

Notable: A leader in the investment industry
Cable Product(s): Cobra CAT 5e+ cable
Application: Development of a new datacenter

Zurich American Insurance Company
Schaumburg, IL

Notable: A global insurance and financial services provider
Cable Product(s): CAT 6 cable
Application: Complete network overhaul of its twin tower headquarters

Additional Financial/Insurance Projects

- American Council of Life Insurers
  Washington, D.C.
- Edison Mission Marketing & Trading
  Boston, MA
- Ernst & Young
  Irving, TX
- Fidelity Investments
  Westlake Campus, TX
- H & R Block
  Kansas City, MI
- Harley-Davidson Financial Services
  Dallas, TX
- London Life Assurance Company
  Toronto, Ontario
- Miami Trans Financial
  Miami, FL
Balad Airbase & Camp Anaconda
Northern Iraq

Notable: Key strategic U.S. military bases in Iraq
Cable Product(s): Various communications cables for both OSP and premises
Application: Create a campus-wide network

The Kennedy Space Center
Cocoa Beach, FL

Notable: The primary space port for the United States
Cable Product(s): Various communications cable products
Application: Support the backbone of the wired communications infrastructure
Additional Government Projects

- Aviano AB
  Italy
- Langley AFB
  Langley, VA
- MCB Camp Lejeune
  Camp Lejeune, NC
- MCB Quantico
  Quantico, VA
- Québec Ministry of Natural Resources
  Québec, Canada
- Ramstein AB
  Kaiserslautern, Germany
- Sandia National Labs
  (Lockheed Martin)
  Albuquerque, NM
- U.S. Capitol Building
  Washington, D.C.
- U.S. Air Force Academy
  USAF Academy, CO
- U.S. Military Academy at West Point
  West Point, NY
- United Nations Conference Center
  Mexico
- Walter Reed Army Medical Center
  Washington, D.C.
- White House Communications
  Washington, D.C.
- White Sands Missile Range
  New Mexico

Redstone Arsenal
Huntsville, AL

Notable: The development center for the U.S. Army rocket and missile programs and home of the Goddard Space Center

Cable Product(s): Marathon CAT 5e and DataGain CAT 6+ cables
Application: Upgrade the base-wide communications system

DeKalb County 911 Call Center
Decatur, GA

Notable: Provides emergency support services for more than 600,000 residents

Cable Product(s): Various copper LAN cables
Application: Upgrade the 911 Call Center communications network and interconnect all emergency call stations
Schlumberger
Boston, MA

Notable: The leading oilfield technology, project management and information services provider

Cable Product(s): DataGain CAT 6+ cable

Application: Retrofit new offices and laboratories

Palm
Sunnyvale, CA

Notable: A leader in wireless mobile computing

Cable Product(s): DataGain CAT6+

Application: Network cabling for the new corporate office
EMC Corporation
Hopkinton, MA

Notable: The information management and storage world leader
Cable Product(s): Cobra CAT 5e+ cable
Application: A complete network upgrade

Lockheed Martin
Marietta, GA

Notable: A premier systems integrator principally engaged in the research, design, manufacture, and integration of advanced technologies
Cable Product(s): Various communications cables
Application: Connect buildings on the Marietta campus

Additional Technology Projects

- eBay
  San Jose, CA
- First DataBank
  Indianapolis, IN
- Hitachi Global Storage Technologies
  San Jose, CA
- i2 Technologies, Inc.
  Farmers Branch, TX
- IBM
  Fishkill, NY
- Intel Corporation
  Chandler, AZ
- Macromedia/Adobe
  San Jose, CA
- Microsoft
  Quebec City, Quebec
- Network Appliance, Inc.
  Research Triangle Park, NC
- Symbol Technologies, Inc.
  El Paso, TX
- White Rock Networks
  Plano, TX
St. Regis Hotel
White Plains, NY

Notable: One of the world’s most exclusive hotel chains
Cable Product(s): Various copper LAN cable products
Application: Network its newest luxury hotel and spa in Atlanta, Georgia

Orange County Convention Center
Orlando, FL

Notable: The second largest convention center in the country
Cable Product(s): Marathon LAN CAT 5e, TeraGain fiber optic cable, and outside plant cable products
Application: Complete a new high-speed data network
**Daytona International Speedway**  
Daytona Beach, FL  
Notable: Known as the “World Center of Racing”  
Cable Product(s): Fiber optic and OSP copper cable products  
Application: New infield communications network renovation program

**Hilton Resort & Casino**  
Las Vegas, NV  
Notable: A legendary resort with world class casino tournaments and live entertainment  
Cable Product(s): Marathon LAN CAT 5e, Cobra CAT 5e+ and TeraGain premises fiber cable  
Application: Upgrade the resort to a state-of-the-art infrastructure

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**Additional Hospitality/Convention/Entertainment Projects**

- Brighthouse Stadium, University of Central Florida  
  Clearwater, FL  
- Harley-Davidson  
  Talladega, AL  
- Marriott Hotels  
  Austin, TX  
- McCormick Place  
  Chicago, IL  
- NASCAR Technical Institute  
  Mooresville, NC  
- Norwegian Cruise Lines  
  Miami, FL  
- Orlando International Airport  
  Orlando, FL  
- Independence Visitors Center  
  Philadelphia, PA  
- Ritz Carlton Hotels & Resorts  
  Chevy Chase, MD  
- Rosen Shingle Creek  
  Orlando, FL  
- Thunder Valley Casino - Resort  
  Lincoln, CA  
- Turner Broadcasting System, Inc.  
  Atlanta, GA  
- Travelocity  
  Hanover, PA  
- Universal Recording Studios  
  Kings Mountain, NC  
- Unser Racing Museum  
  Albuquerque, NM  
- Waldorf Astoria  
  New York, NY
AT&T
San Antonio, TX

Notable: The largest telecom company in the world with more than 100 million customers
Cable Product(s): Wide range of products including OSP copper cable, premises data cables, and copper/fiber composite cable designs
Application: Used throughout the company service area to carry voice, data, and video applications

Surewest
Roseville, CA

Notable: One of the largest Fiber-To-The-Home (FTTH) service providers in North America
Cable Product(s): Fiber optic cable products
Application: Provide FTTH services throughout company footprint
**Sprint & Embarq**
Overland Park, KS

Notable: The fourth largest wireline telecommunications service provider in the United States

Cable Product(s): Various communications cable products

Application: Used throughout the country to carry voice, data, and video services

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**Bell Canada**
Montréal, Québec

Notable: The largest telecommunications service provider in Canada

Cable Product(s): Various communications cable products

Application: Used throughout the company footprint to carry voice, data, and video applications

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**Additional Communication Service Providers**

- Bahamas Telecommunications Company
  Bahamas
- Bermuda Telephone Company Ltd.
  Bermuda
- Cable & Wireless International
  London, United Kingdom
- Centennial Communications
  Fort Wayne, IN
- Centennial de Puerto Rico
  San Juan, Puerto Rico
- Citizens Communications
  Stamford, CT
- Guyana Telephone & Telegraph Co.
  Guyana
- Hondutel
  Honduras
- Qwest
  Denver, CO
- Telecom Egypt
  Cairo
- Telephone Services of Trinidad & Tobago
  Trinidad & Tobago
- TELUS
  Canada
- Verizon
  New York, NY
- Windstream Communications
  Little Rock, AR
**Transportation**

**Kandahar Airport**  
Afghanistan

**Notable:** One of two international airports in Afghanistan  
**Cable Product(s):** Water-blocked Indoor/Outdoor tight buffer fiber optic cable  
**Application:** New security network application installation

**George Bush Intercontinental Airport**  
Houston, TX

**Notable:** The ninth busiest airport in North America  
**Cable Product(s):** Various communications cable products  
**Application:** Hub expansion project
Southwest Florida International Airport
Ft. Meyers, FL

Notable: Known as the gateway to Fort Myers and Florida’s Gulf Coast
Cable Product(s): Marathon LAN CAT 5e cable
Application: Support new data network infrastructure

Boston Logan International Airport
Boston, MA

Notable: Serves over 27 million passengers a year
Cable Product(s): Cobra CAT 5e+ cable
Application: Renovate and expand the data network for the concourse

Additional Transportation Projects
- Bagram Air Base, Airfield Control Tower
  Afghanistan
- Eclipse Aviation
  Albuquerque, NM
- Georgia Transit Association
  Atlanta, GA
- New York Transit Authority
  New York, NY
- Spokane International Airport
  Spokane, WA
**Specialty Minerals**
Bethlehem, PA

Notable: One of the world’s foremost manufacturers of performance-enhancing industrial minerals and chemicals for the paper, polymer, building products, and allied industries.

Cable Product(s): Cobra CAT 5e+ copper cable

Application: Upgrade its campus-wide infrastructure

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**Volkswagen**
Wolfsburg, Germany

Notable: A world leading automotive manufacturer.

Cable Product(s): Single mode and Multimode fiber cable

Application: Campus installation to interconnect buildings in its Puebla, México manufacturing campus.

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**Additional Industrial/Manufacturing Projects**

- **BainUltra**
  St-Nicolas, Québec

- **Chrysler**
  Detroit, MI

- **Rohm and Haas Company**
  Philadelphia, PA

- **SAMSUNG Semiconductor**
  Austin, TX

- **Solectron**
  Austin, TX
Sharper Image
San Francisco, CA

Notable: One of the world’s largest specialty retailers
Cable Product(s): DataGain CAT 6+ cable
Application: Create a communications network in the new regional office

Lowes
Mooresville, NC

Notable: The world’s second largest home improvement retailer
Cable Product(s): TeraGain fiber cable and copper LAN cable products
Application: Create a high speed network in hundreds of the Home Improvement Centers across North America

FedEx Ground
Kansas City, MO

Notable: World-wide shipping, logistics and supply chain management company
Cable Product(s): CAT 5e and TeraGain fiber cables
Application: New installation at the main FedEx Ground package handling facility

Additional Retail/Services Projects

- CVS Pharmacy
  Woonsocket, RI
- JCPenney
  Dallas, TX
- H-E-B Stores
  San Antonio, TX
- Safeway
  Pleasanton, CA
- Tim Hortons
  Oakville, Ontario