

ENVIRONMENTAL BENEFITS

## CONSERVE ENERGY

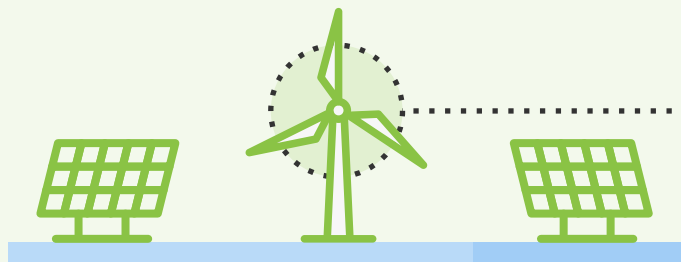
Realize 30-50% energy savings with integrated systems in existing buildings that are otherwise inefficient



**50%**  
ENERGY SAVINGS

## REDUCE CONVERSION POWER LOSS

by taking DC power directly from your green power source (solar, wind, etc.)



**800**  
HARMFUL CHEMICALS ELIMINATED



## REDUCE USE OF HAZARDOUS MATERIALS

By eliminating 800 of the chemicals most harmful to the environment or people per the International Living Future Institute's Red List

ECONOMIC BENEFITS

## IMPROVE PRODUCTIVITY

According to research by Carnegie Mellon, office workers tend to be more satisfied and productive if they have more control over their environment



**14%**  
OPERATING COST SAVINGS



## INCREASE OCCUPANT DEMAND AND RENTAL RATES

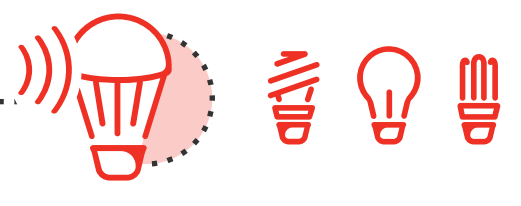


## LOWER OPERATING AND MAINTENANCE COSTS

Use of sustainable cabling like Superior Essex's PowerWise results in an average annual operating cost savings of 14%

SOCIAL BENEFITS

ANY  
**LED**  
CAN BE CONVERTED TO PoE



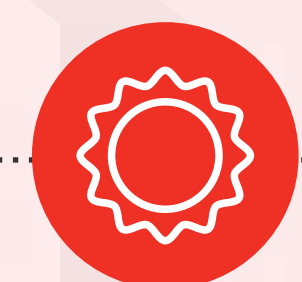
## HEIGHTEN DESIGN AESTHETICS

Any LED light can be converted to PoE, so you don't have to sacrifice beauty for technology



## IMPROVE QUALITY OF LIFE

and overall well-being through occupant controllable design



Enhance occupant health and well-being through **CIRCADIAN LIGHTING DESIGN**